

28°-50° TO OPEN ON KING'S ROAD IN CHELSEA

10th February, 2021 by Lucy Shaw

Wine-focused restaurant chain 28°-50° is to open a new wine workshop and kitchen on the King's Road in London's affluent Chelsea district this spring.



Wine workshop and kitchen 28°-50° is coming to Chelsea

Housed in a former Victorian bank, the 80-cover site will serve a European, brasserie-style menu accompanied by a diverse wine list, offering both Old and New World drops, alongside a small selection of wines from the company's own vineyard in the French Alps.

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The menu will be overseen by executive chef, Julien Baris, and will focus on simple, seasonal and modern European dishes, with a broad charcuterie and cheese offering and sharing seafood platters brimming with mussels, rock oysters, prawns, clams and crab.

The wine list will lean heavily towards Europe and offer a vast selection of wines from Bordeaux by the glass, carafe and bottle, with a Collectors List offering fine and rare drops from the cellars of several private collectors.

Spread over two floors, the venue includes a 12-cover countertop bar and a private terrace opening onto a courtyard on the ground floor. Designed by group owner Richard Green, the interiors include velvet seats, oak panelling and marble table tops.

The Chelsea site will be a sister to 28°-50° venues in Marylebone and Covent Garden. Green has plans to expand the brand further this year.

“We’re delighted to be coming to Chelsea and can’t wait to open the moment we can do so safely. Many of our guests in Marylebone and Covent Garden live in Chelsea so we’re delighted to bring the 28°-50° experience a little closer to home for some of them,” he said.

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