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28°- 50° Wine Workshop & Kitchen to open third site in Chelsea

Liverra Restaurants & Luxury Ltd is set to open a third 28°- 50° Wine Workshop & Kitchen on the King's Road in Chelsea this spring.

The new eatery and wine bar will join those in Marylebone and Covent Garden, with plans in place for further expansion in London later in the year.

Situated in a late Victorian bank on the Kings Road, the new 80-cover site is spread over ground and lower ground floors, complete with vaults on the lower ground floor, which the 28°-50° team hope to convert to PDRs.

There will be a countertop bar seating up to 12 guests, plus a small private terrace opening onto a courtyard on the ground floor.

The new Chelsea site will serve a European, brasserie-style menu alongside a diverse and thoughtfully curated wine selection, offering both old and new world wines, plus a small, unique range from its own specialised vineyard in the French Alps.

The menu at 28°-50° Wine Workshop & Kitchen Chelsea will be overseen by Executive Chef, Julien Baris, offering simple, seasonal and modern European-inspired dishes. The A La Carte Menu will range from light bites, to impressive charcuterie and cheese selections, generous sharing seafood platters of mussels, rock oysters, prawns, clams, crab, and a grill section.

As with each unique 28°-50° location, wine will be central at the new site. The group recently won the World's Best Micro Wine-list in the respected The World of Fine Wine magazine.

The hand-picked mostly European list, put together by a passionate and knowledgeable team of in-house sommeliers, will feature an impressive variety of Bordeaux, and a vast range of high-end wines by the glass, carafe and bottle, which will change frequently.

The exceptional wine list will also feature the brand's unique 'Collectors' List' of fine wines from several private collectors, meaning guests can try unusual and mature grapes, some of which are rarely seen in London restaurants.



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Regional summary



Visitors will be guided by in-house sommeliers on hand to help advise with their choices.

Interiors have been personally designed by Founder and Owner of Rivera Restaurants & Luxury, Richard Green, who commented, "We're delighted to be coming to Chelsea and can't wait to open the moment we can do so safely.

'Many of our guests in Marylebone and Covent Garden live in Chelsea so we're delighted to bring the 28°-50° experience a little closer to home for some of them. We're currently putting the team together and are very excited to welcome many new faces to our 28-50 family.'

Hannah Grievson, Property Director at Sloane Stanley, said, "The signing of 28°-50° is a wonderful addition to the Estate, especially as it's such a highly regarded food and beverage brand.

'Due to the pandemic, more than ever we are responding to, and investing in community interest, this signing fulfills the desire for premium bar and restaurant fare.

' As part of our leasing strategy, which we have adapted to provide more fluidity and flexibility due to the pandemic, we are creating a strong and appealing mix of retail and dining brands across the King's Road and Fulham Road, and we look forward to welcoming 28°-50° formally to the Estate once national restrictions lift."

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RIVIERA RESTAURANTS AND LUXURY LTD, LONDON

