

## Purple Ski and Purple Summer Best Luxury Ski Chalet Operator 2021 - France

There's nothing that quite matches up to the joy, the energy and the relaxing power of a French skiing holiday. For those who are ready to travel again, Purple Ski and Purple Summer offer the perfect luxury escape, whether it's the stunning snow-capped peaks of the French Alps or the glorious turquoise waters of Mallorca and the French Riviera. We dig a little deeper into these amazing getaways, following their remarkable success in the LUXlife Resort and Retreat Awards, to see how they do it.

After an extraordinary year and a half, the time has come for people to take a step back from the troubles of day-to-day life and spend some time doing something totally different. The team at Purple Ski have the ideal solution, offering a luxurious getaway that combines the energy and adrenaline of skiing down the world's most breath-taking slopes with the calm and peace that only the French Alps can offer.

Purple Ski's chalets are located in numerous beautiful ski resorts, nestled in the heart of Meribel, Courchevel, and Val d'Isere. Each of these exclusive chalets offer unparalleled skiing for all abilities and unparalleled levels of luxury from the staff, who take the time to attend to your needs. The beautiful resorts available are the perfect place to reconnect with friends and family and enjoy some quality time together.

Each chalet is impeccably furnished, creating a space where modern luxury is carefully intertwined with traditional chalet design. Each is uniquely designed, with character at the heart of the process. Each chalet boasts its own incredible relaxation facilities so that you can sit back at the end of a busy day in perfect comfort. There are swimming pools, hot tubs, saunas, massage rooms, gyms, and cinema rooms, giving a multitude of options for anyone and everyone who is looking for somewhere to enjoy themselves while off the slopes.

During your stay, your every need can be catered for. Staff offer daily housekeeping, transport to and from the slopes at any time, and an in-chalet massage service. The dedication of this impressive team stretches through every



aspect of the business. The in-house chefs create unrivalled culinary excellences, with each chalet's professional chef having held senior roles in prestigious fine dining restaurants. They are given free rein to create the sort of dishes that many could only dream off, which, when combined with unlimited champagnes, fine wines and an open bar, ensures that you have the makings of a truly decadent holiday.

Obviously, skiing and the incredible resort facilities are at the heart of what Purple Ski offer, but their chalets are ideally situated so that guests can explore the local area as and when they please. Each resort has been placed close to bustling town centres and centres of culture, allowing visitors the opportunity to stroll down the picturesque streets and peruse the boutiques or even sample some of the authentic local cuisine in the restaurants.

For those craving the sunshine, Purple Summer's dreamy collection of villas is ideal for escaping the drizzle back home. It features properties in both the desirable French Cote d'Azur and breathtaking Mallorca in prime locations which allow you to venture out and explore the idyllic local towns and beaches or simply enjoy the picturesque landscapes from the comfort of your own villa. Each villa is uniquely decorated with traditional French and Spanish accents and surrounded by beautiful terraces and mature gardens, so you can entertain friends and family with some al fresco dining or take a dip to cool off in your own swimming pool.

For many, the opportunity to glide down the slopes of the French Alps or soak up the sun on world-class beaches would be quite enough, but the levels of luxury available to the clients at Purple Ski and Purple Summer are truly second to none. We celebrate their incredible success in the LUXlife Resort and Retreat Awards 2021, and look forward to seeing what amazing achievements they manage in the months and years to come. See you on the slopes!

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