



## Luxury Villas Across the Côte d'Azur, Mallorca and Ibiza

Posted by [Tim Cotroneo](#) on Thursday, June 16, 2022 · [Leave a Comment](#)



June 2022...// [Purple Summer](#), the luxury holiday specialist is delighted to appoint Charlotte Rous Communications as its PR representative. Following a successful launch in summer of 2021, the company behind the highly regarded and long-standing winter specialist [Purple Ski](#) is now offering an exclusive portfolio of the finest luxury villas across the Côte d'Azur, Mallorca and Ibiza, focusing on exceptional service and cuisine.

“After the continued success of our winter company Purple Ski, Purple Summer was an obvious next step for us. We have curated a fantastic selection of luxury villas – together with excellent service and the finest private chefs – in some of the most sought-after destinations across Europe. We look forward to welcoming our guests for the second year and offering a summer holiday to remember,” says Joanna Laforge, Commercial Director of Purple Summer and Purple Ski.



## Accommodation



Accommodation is in some of the most desirable settings such as sultry St Tropez and the ‘moyen pays’ region, which sits in France between the snow-capped peaks of the Alps and the glittering Mediterranean Sea; Pollenca in North Mallorca, and the stunning coastline of Ibiza. Guests can choose to stay near magnificent beaches, breath-taking landscapes, cobbled market towns or rocky mountains as well as indulging in the glitz and glamour for which these destinations are renowned.

Each villa within the bespoke 7 property portfolio – sleeping from 8 up to 12 people – has been carefully hand-picked and offers first-class facilities and a distinctive personality.

Guests will have the option to book flexible or full service with a minimum of one meal per day – lunch or dinner – prepared by a private chef. All villas will also have access to delicious breakfasts, daily housekeeping and one staff member to every two guests, as well as a dedicated concierge service to cater to guests’ every wish – from organising private airport transfers to professional childcare, restaurant reservations and the unique experiences which make a holiday extra special.



Outstanding food and wine are at the heart of a stay with Purple Summer and all villas are catered for by an expert private chef serving exquisitely prepared meals with menus tailored to dietary preferences.

Guests can delight in BBQ feasts featuring grilled king prawns with garlic, piri-piri chicken and grilled Mediterranean vegetables, sharing-style lunch dishes such as pear prosciutto goats' cheese pizza and spiced couscous salad, and indulgent desserts including gin and tonic cheesecake.

### Activities



Guests will have plenty of options when it comes to activities, which the concierge can seamlessly arrange. Location-dependent, groups and families can enjoy water sports including scuba diving, jet ski hire, kayaking and paddle tours, as well as local excursions such as yacht and golf trips and VIP spa days. Foodies can delight in wine tasting at local vineyards and cooking classes at the villa, whilst the more adventurous can opt for exclusive experiences such as hot air balloon rides in Mallorca and supercar tours and helicopter rides on the Côte d'Azur.

Purple Summer villas available to book this summer include:

**Villa Can Alma** , Santa Gertrudis, Ibiza – sleeping 12 – new for 2022



Nestled in the centre of the island of Ibiza – a mere kilometre from the picturesque village of Santa Gertrudis – sits Villa Can Alma. Encircled by pine forest, olive groves and with views stretching out to the sea and town of Ibiza, Alma is ideal for those seeking the tranquillity of a secluded location alongside the galleries, eclectic restaurants and artisan boutiques that this nearby village has to offer.

Impeccably designed in stylish neutral colours – with beautiful sculptures and artwork reflecting the spirit of the island – Alma comprises six bedrooms, multiple dining areas and elegant terraces featuring Balinese beds, an outdoor kitchen and barbeque area, infinity swimming pool, outdoor hot tub and indoor sauna.

A seven-night stay at Villa Can Alma, Ibiza starts from €36,035 based on 12 people sharing and the flexible service option. For more information and to book, please visit <https://purplesummer.com/villas/villas-in-ibiza/can-alma/>

**Villa Llenaire** , Pollenca, Mallorca – sleeping 8



Located in the heart of the beautiful Mallorcan countryside – between the rustic town of Pollenca and the beaches of Port de Pollenca, with a choice of two nearby golf courses – Villa Llenaire is the perfect destination for families.

Built-in the traditional Mallorcan style yet with stylish modern touches, Llenaire offers four en-suite bedrooms each with private bathrooms and an open plan living area opening out onto the outside terraces and the garden. This exceptional villa also offers an outdoor barbecue and dining area, swimming pool, gym, and a playroom stocked with plenty of toys and games for children to enjoy.

A seven-night stay at Villa Llenaire Mallorca starts from €18,610 based on 8 people sharing and the flexible service option. For more information and to book, please visit <https://purplesummer.com/villas/villas-in-mallorca/llenaire/>

### **Villa La Tourelle , St Tropez, Côte d'Azur – sleeping 8 – new for 2022**



Tucked away in a quiet corner of central St Tropez – a few minutes' walk from the markets and its sophisticated bars and restaurants and a short drive from breath-taking beaches – this 14th-century former vicarage is full of character and charm. Resting in a walled garden, overlooked by the villa's signature tower and filled with fountains, palm trees, cacti and flowers, guests will be transported to a peaceful haven.

Renovated by the illustrious Tropezian architect François Viellecroze, the villa has four en-suite bedrooms, two of which have direct access to the garden. Featuring a sound system throughout, Villa La Tourelle has beautiful artworks and quirky design features including a winding staircase and a wall of water, which forms a backdrop to the dining room. There is also an al fresco dining area, mirror-edge swimming pool and pool house with bar, wine cellar, office area and multiple outdoor terraces for lounging.

A seven-night stay at Villa La Tourelle, St Tropez starts from €23,680 based on 8 people sharing on the flexible service option. For more information and to book please visit <https://purplesummer.com/villas/villas-in-the-south-of-france/tourelle/>



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