



PURPLE SUMMER, WHERE THE FUN NEVER SETS

| BY HELÈNE RAMACKERS

Offering an exclusive portfolio of the finest luxury villas across the Côte d'Azur, Mallorca and Ibiza, Purple Summer brings guests exceptional service and outstanding cuisine.

Purple Summer guests are accommodated in some of the most desirable settings such as sultry St Tropez and the 'moyen pays' region, which sits in France between the snow-capped peaks of the Alps and the glittering Mediterranean Sea; Pollenca in North Mallorca, and the stunning coastline of Ibiza. Guests can choose to stay near magnificent beaches, breath-taking landscapes, cobbled market towns or rocky mountains, as well as indulging in the glitz and glamour for which these destinations are renowned.

Each villa within the bespoke 7 property portfolio – sleeping from 8 up to 12 people – has been carefully hand-picked and offers first-class facilities and a distinctive personality.

Nestled in the center of the island of Ibiza, a mere kilometer from the picturesque village of

Santa Gertrudis, sits Villa Can Alma. Encircled by pine forest, olive groves and with views stretching out to the sea and town of Ibiza, Alma is ideal for those seeking the tranquility of a secluded location alongside the galleries, eclectic restaurants and artisan boutiques that this nearby village has to offer. Impeccably designed in stylish neutral colors – with beautiful sculptures and artwork reflecting the spirit of the island – Alma comprises six bedrooms, multiple dining areas and elegant terraces featuring Balinese beds, an outdoor kitchen and barbecue area, infinity swimming pool, outdoor hot tub and indoor sauna.

Located in the heart of the beautiful Mallorcan countryside, between the rustic town of Pollenca and the beaches of Port de Pollenca, with a choice of two nearby golf courses, Villa Llenaire is the perfect destination for families. Built in the traditional Mallorcan style yet with stylish modern touches, Llenaire offers four en-suite bedrooms each with private bathrooms and an open plan living area opening out onto

the outside terraces and the garden. This exceptional villa also offers an outdoor barbecue and dining area, swimming pool, gym, and a playroom stocked with plenty of toys and games for children to enjoy.

Tucked away in a quiet corner of central St Tropez, a few minutes' walk from the markets and its sophisticated bars and restaurants and a short drive from breath-taking beaches, the 14th century former vicarage of Villa La Tourelle is full of character and charm. Resting in a walled garden, overlooked by the villa's signature tower and filled with fountains, palm trees, cacti and flowers, guests will be transported to a peaceful haven. Renovated by the illustrious Tropezian architect François Viellecroze, the villa has four en-suite bedrooms, two of which have direct access on to the garden. Featuring a sound system throughout, Villa La Tourelle has beautiful artworks and quirky design features including a winding staircase and wall of water, which forms a backdrop to the dining room. There is also an al fresco dining area, mirror-edge



swimming pool and pool house with bar, wine cellar, office area and multiple outdoor terraces for lounging.

With the option to book flexible or full service with a minimum of one meal per day – lunch or dinner – prepared by a private chef, guests have the freedom of choice. All villas will also have access to delicious breakfasts, daily house-keeping and one staff member to every two guests, as well as a dedicated concierge service to cater to guests' every wish – from organizing private airport transfers to professional childcare, restaurant reservations and the unique experiences which make a holiday extra special.

Outstanding food and wine are at the heart of a stay with Purple Summer and all villas are catered for by an expert private chef serving exquisitely prepared meals with menus tailored to dietary preferences.

The concierge will seamlessly arrange an array of activities, and depending on location, groups and families can enjoy water sports including scuba diving, jet ski hire, kayaking and paddle tours, as well as local excursions such as yacht and golf trips and VIP spa days. Foodies can delight in wine tasting at local vineyards and cooking classes at the villa, whilst the more adventurous can opt for exclusive experiences such as hot air balloon rides in Mallorca and supercar tours and helicopter rides on the Côte d'Azur.

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