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Plunge into a Purple Summer with the Luxury Villa Operator's Top Holiday Hideaways of 2022



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From Honeymoon Holiday Hideaways to Fun for all the Family, there's a Luxury Villa for Everyone

Purple Summer, the luxury villa specialist, is delighted to reveal its top villa choices this holiday season. From a sprawling hilltop hideaway just a stone's throw from Nice to a romantic bolthole in Mallorca's secluded mountains, there's a Purple Summer for everyone.

Offering an exclusive portfolio of sensational properties across France's Côte d'Azur, Mallorca and Ibiza, the luxury villa operator is sister company to the highly regarded and long-standing winter specialist Purple Ski. Each villa within the bespoke seven property portfolio - sleeping from eight up to 12 people - has been carefully hand-picked and offers first-class facilities and a distinctive personality.

Guests of Purple Summer have the option to book flexible or full service with a minimum of one meal per day – lunch or dinner – prepared by a private chef. All villas will also have access to delicious breakfasts, daily housekeeping and a full team of staff, as well as a dedicated concierge service to cater to guests' every wish – from organising private airport transfers to professional childcare, restaurant reservations and the unique experiences which make a holiday extra special.

Honeymoon Hideaway: Can Tramuntana, Mallorca



Enjoying unrivalled seclusion and exclusivity, the stunning <u>Can Tramuntana</u> sits atop a mountain with its own private valley – bringing a new meaning to honeymoon hideaway! Once couples have climbed the short, winding road up to the villa, they will be greeted with a true oasis of luxury amidst the rugged natural beauty of northern Mallorca, with spectacular views that are interrupted only by birds circling overhead or the occasional wild mountain goat.

Although it can sleep up to 10 people in five en-suite bedrooms and a separate cottage, the most sumptuous way to enjoy this estate is à deux. The villa is in complete harmony with its surroundings, built in a traditional style from local, natural materials and featuring whitewashed walls, large windows, elegant décor and wooden touches. The villa's real jewel, however, is the heavenly private swimming pool set against the mountainous backdrop of the Serra de Tramuntana, a UNESCO World Heritage site.

A seven-night stay at Can Tramuntana, Mallorca starts from €24,320 including the flexible service option. For more information and to book, please visit https://purplesummer.com/villas/villas-in-mallorca/can-tramuntana/

Fun for all the Family: Villa Rêve de Lumière, St Tropez



Commanding an enviable position on the sun-soaked hillside above St Tropez, and with magnificent views of the glistening bay, port and the town itself, Villa Rêve de Lumière offers proximity to one of the most exclusive and beloved destinations on the Riviera, with all the luxuries a family could want from their summer pied-à-terre.

Sleeping 12 in six spacious en-suite bedrooms, there's something for each member of the family. Teens will love the indoor-outdoor sound system and movie room upstairs while little ones will adore splashing in the infinity pool. Meanwhile, parents can kick back, relax and enjoy the on-property hammam and hot tub, before the whole family reconvenes to enjoy a chef-cooked gourmet experience on the palm-tree-lined terrace. The fun doesn't stop there, however... there's even a wine cellar, a boules court in the expansive private garden, and a fire pit around which to toast marshmallows on cooler nights!

A seven-night stay at Villa Rêve de Lumière, St Tropez starts from €40,480 based on 12 people sharing and the flexible service option. For more information and to book, please visit https://purplesummer.com/villas/villas-in-the-south-of-france/reve-de-lumiere/

Multi-Generational Magic: Bastide des Virettes, South of France



Perched high in the hills overlooking the historic walled village of Tourrettes-sur-Loup,

<u>Bastide des Virettes</u> is ideal for large, multi-generational families. With a showstopping pool built into the hillside, antique furniture, quaint turquoise-hued shutters and views of the Mediterranean, this gorgeous Gallic getaway is sure to delight grandparents, grandchildren and everyone in between.

The property sleeps eight in four lovingly-restored bedrooms with marble en-suite bathrooms, including a large main bedroom for older parents and plenty of space for families to spread out, with the option to add additional cots for young children as needed. Two main living spaces, including a play area fully-stocked with toys, provide ample opportunity for relaxation and a safe, contained garden provides little ones with the freedom to roam while adults enjoy the hot tub, boules court and outdoor terrace with BBQ.

Just 30-minutes from Nice, the property is a 10-minute drive from artsy St-Paul-de-Vence and 15km from the beach, providing plenty of opportunities to explore if families are able to tear themselves away from the beauty of Bastide des Virettes!

A seven-night stay at Bastide des Virettes, South of France, starts from €14,555 based on 8 people sharing and the flexible service option. For more information and to book, please visit https://purplesummer.com/villas/villas-in-the-south-of-france/virettes/

Best of the Rest

Other exquisite options from Purple Summer include four-bedroom <u>Llenaire</u>, <u>Mallorca</u>, whose playroom, sandpit, cinema room and gardens make it ideal for those with young children and <u>Can Alma</u>, <u>Ibiza</u>, where six bedrooms and different indoor and outdoor living areas mean it is the perfect pick for groups visiting the white isle. For those travelling with teenagers in tow, the four-bedroom <u>La Tourelle in St Tropez</u> is a great choice, enjoying proximity to the centre of town for walking around lovely boutiques or getting to the waterfront for watersport activities.

Gastronomy

Outstanding food and wine are at the heart of a stay with Purple Summer and all villas are catered for by an expert private chef serving exquisitely prepared meals with menus tailored to dietary preferences.

Guests can delight in BBQ feasts featuring grilled king prawns with garlic, piri-piri chicken and grilled Mediterranean vegetables, sharing-style lunch dishes such as pear prosciutto goats' cheese pizza and spiced couscous salad, and indulgent desserts including gin and tonic cheesecake.

Activities

Guests will have plenty of options when it comes to activities, which the concierge can seamlessly arrange. Location-dependent, groups and families can enjoy water sports including scuba diving, jet ski hire, kayaking and paddle tours, as well as local excursions such as yacht and golf trips and VIP spa days. Foodies can delight in wine tasting at local vineyards and cooking classes at the villa, whilst the more adventurous can opt for exclusive experiences such as hot air balloon rides in Mallorca and supercar tours and helicopter rides on the Côte d'Azur.

For more information about Purple Summer please visit www.purplesummer.com

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