

WHAT'S NEW



“Bringing you the finest places around the world is what we love to do here at Upscale Living magazine. In keeping with this tradition, we are focusing on introducing you to new kids on the block or accommodation establishments with a re-looked lease on life. Grab your travel diary as you want to get to these places as soon as possible!”

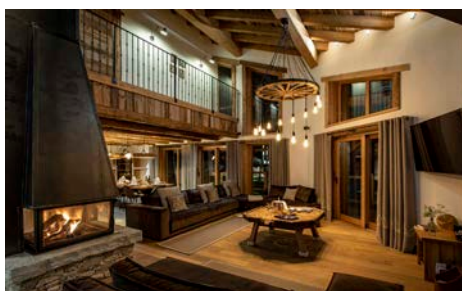


| BY HELÉNE RAMACKERS



CHALET MACAPUCHARE

VAL D'ISÈRE, FRANCE



Introducing one of the most exquisite chalets in its portfolio, Purple Ski is delighted to announce the unveiling of Val d'Isère's Chalet Machapuchare. The brainchild of Val d'Isère local, ski instructor and design enthusiast Yoann Marchand, Chalet Machapuchare enjoys a privileged position nestled in the exclusive and wonderfully private area of Le Crêt.

Commanding uninterrupted views of the entire valley, from the rocky cliffs above La Daille across the two main ski areas and the pretty village of Val d'Isère to the glaciers and snowcapped peaks beyond, it offers the very best of serene alpine living, just a three-minute chauffeur ride away from the buzzing local nightlife, pistes, restaurants and shops.

Sleeping up to 15 in seven luxurious bedrooms, the sprawling property features a large, open plan living and dining area, paneled boot room

and numerous balconies and terraces on which to soak in the splendid panoramic views. When it comes to relaxation and entertainment, guests are spoilt for choice with an indoor pool (incorporating a counter current for physical training), massage room, hammam, state-of-the-art gym, cinema and outdoor jacuzzi.

The name Machapuchare was inspired by the majestic Machapuchare mountain, which Yoann saw during an adventure in Nepal while trekking around Annapurna's range. Protected by the Nepalese government, Machapuchare has never been climbed and holds a special place in local Nepalese beliefs and in many mountain-lovers' hearts as Shiva's house, a sacred natural space. Each room in the chalet is named after one of the summits or villages from the Annapurna trek in Nepal, detailing the altitude of each one.

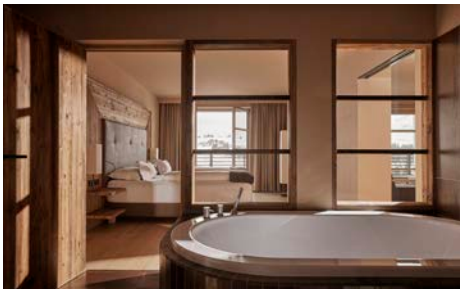
The scheme for the modern exquisitely designed chalet takes its inspiration from the natural alpine landscapes and the mountain while respecting and acknowledging the history of the area. Locally sourced natural materials such as wood, stone, leather, the luxurious super soft bespoke French wool by Arpin and iron are combined with minimalist and deep, natural colors to create a grounding yet luxurious interior.

Yoann's deep family roots within the area are evident throughout the chalet, which has the feel of a 'living museum', featuring family antiques ranging from historic skiing pieces to old tools emphasizing being sufficient and surviving in the mountains. www.purpleski.com



COMO ALPINA DOLOMITES

SOUTH TYROL, ITALY



The stunning COMO Alpina Dolomites is a luxury year-round resort, and with its location in Northern Italy's South Tyrol, promises an unparalleled alpine experience. Situated amongst the majestic Dolomites, a UNESCO Natural World Heritage site, the resort is located in Val Gardena on the Alpe di Siusi, one of Europe's largest high-altitude plateaus.

Nestled within a landscape characterized by towering peaks, sprawling valleys and alpine meadows, the resort features 60 thoughtfully designed rooms. With its prime location, guests can enjoy sweeping views of some of the most famous peaks in the Dolomite Mountain range.

On the adventure front, pristine pistes beckon, with Val Gardena being a jewel in the Dolomiti Superski circuit. Whether one is an off-piste expert or a novice finding

their footing on the slopes, the ski-in/ski-out resort offers the guidance of expert instructors to ensure an exhilarating skiing experience. For those looking to venture beyond the slopes, the area also provides a plethora of year-round activities.

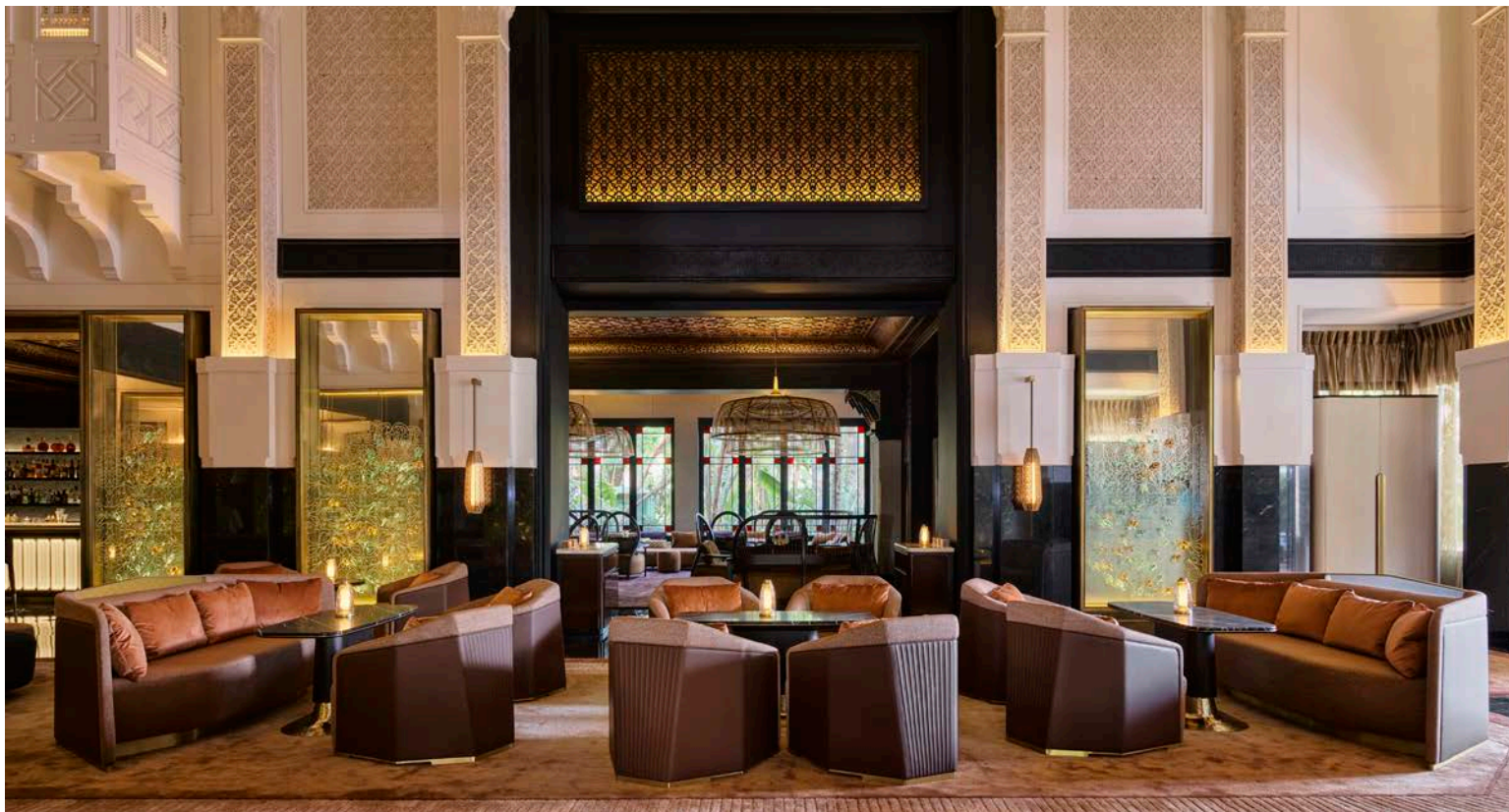
From hiking and mountain biking in warmer seasons to snowboarding and cross-country skiing in winter, there's something for every outdoor enthusiast. The resort champions the freshest local and regional products, curating a menu that fuels alpine adventures.

Guests can choose from a variety of dining options, including the bright and casual Alpina Chalet in the fresh mountain air, or the intimate Mountain Restaurant which is dedicated to the art of healthy dining by COMO Shambhala Cuisine. The relaxing Lobby Lounge is the perfect setting for drinks and small bites

as well as a complimentary Afternoon Tea available every day. Holistic wellness is one the core pillars of the COMO's properties and COMO Alpina Dolomites is no exception.

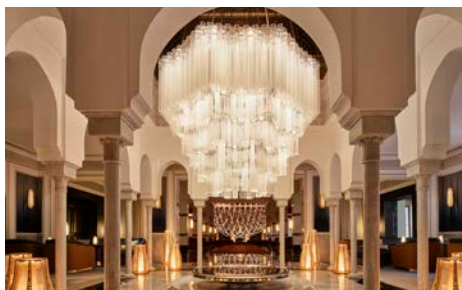
COMO Shambhala Retreat offers an expansive wellness program that includes a 22m indoor pool, a 7m panoramic outdoor pool, sauna, relaxation zones, a fitness center, and a beauty sanctuary. At COMO Shambhala, the focus remains on revitalization and rejuvenation, ensuring that guests return from their stay feeling both refreshed and renewed. When it comes to design, natural materials have been thoughtfully chosen for the building and the resort seamlessly integrates with its surroundings.

<https://www.comohotels.com/>



LA MAMOUNIA

MARRAKECH, MOROCCO



Honoring La Mamounia's milestone 100th anniversary, the iconic property received new updates to celebrate traditional Moroccan culture, ensuring that the legendary hotel continues to offer ultra-luxe facilities with an unmistakable sense of place. Design duo Patrick Jouin and Sanjit Manku worked to shine a light on Moroccan and Berber culture.

A large jewel-like chandelier unveiled at the center of the hotel, was inspired by a traditional Berber necklace, the tamazight, worn by Berber women and passed down from generation to generation. Made of two interlaced strands that catch the light, the installation has affectionately been christened 'The Jewel of the Grande Dame'.

Other changes to La Mamounia include The Salon d'Honneur. Formerly the main entrance, this space has been transformed into a chic

museum celebrating the hotel's glamour and its notable guests throughout the years. This area is now decorated in a deep blue, reflecting the traditional color of Moroccan 'zellige' tiles, and Berber mats to add a decorative touch underfoot.

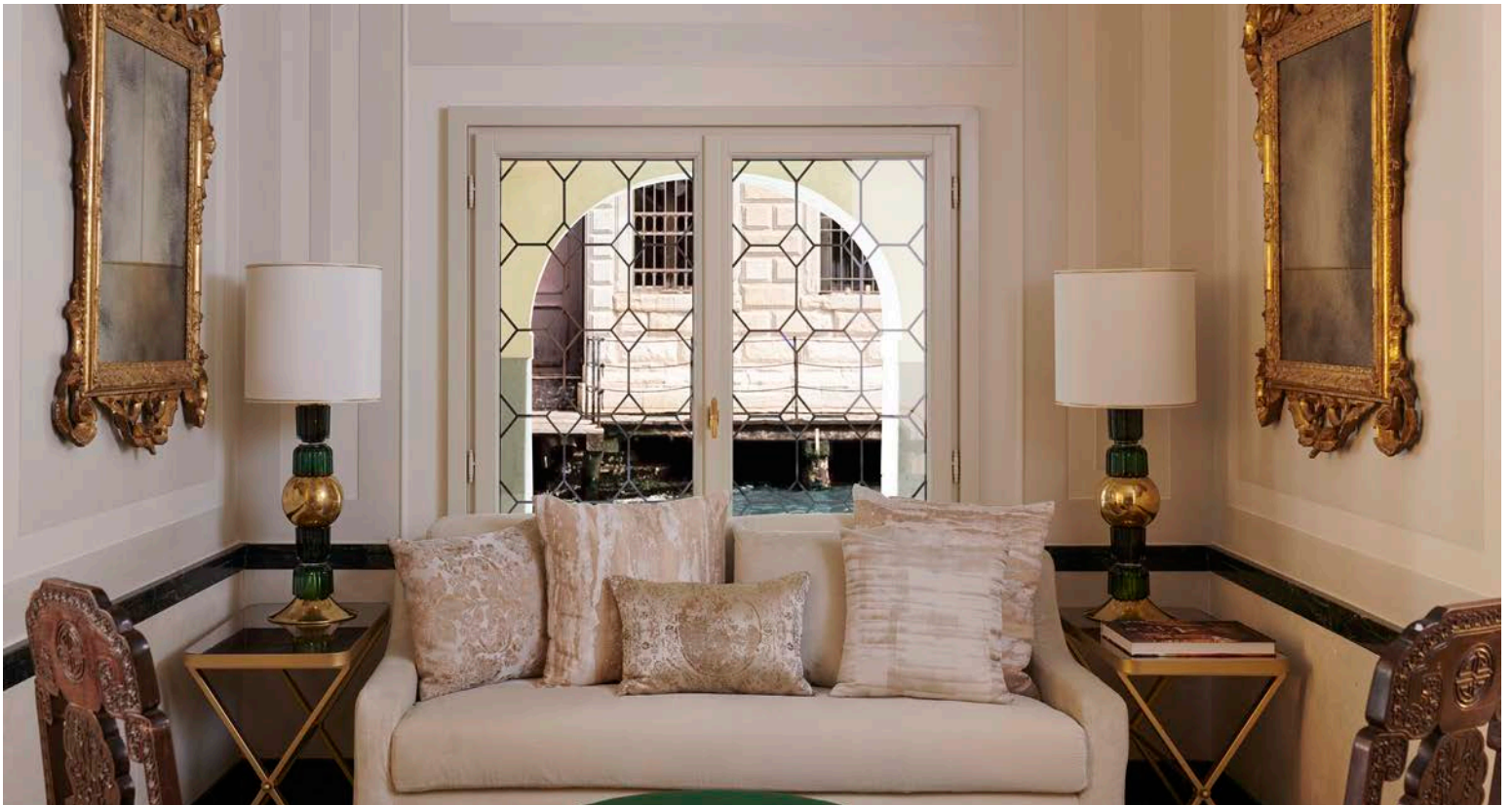
Two new lounges, featuring scenes from Moroccan life, are decorated in a sophisticated blend of Art Deco and Moorish style. The alcove areas now provide objet d'art, ornaments, pictures, and books sharing different facets of Moorish culture with guests. Additionally, The Majorelle Bar has been extended to provide a new lounge with beautiful, calming views of a palm grove.

Opened in 1923 and designed by internationally acclaimed interior designer, Jacques Garcia, La Mamounia boasts 135 stylish guest rooms; 71 suites, including seven signature suites; and three riads, each with three bedrooms,

Moroccan salons, and a private terrace complete with an ozone swimming pool. The fabled hotel, described as 'the most lovely spot in the whole world' by Winston Churchill, hosts the "who's who" of international royalty, politicians, celebrities, and the jet set and is globally regarded as one of the most notable and desirable hotels in the world.

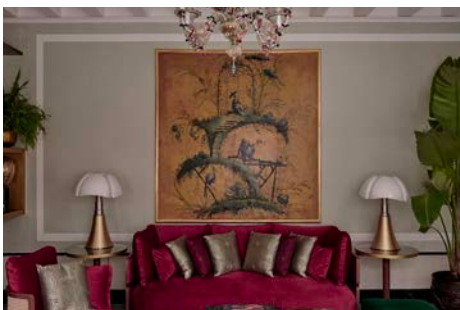
Since its opening, La Mamounia has been symbolic of traditional Moroccan hospitality and a classic example of the great age of grand hotels. Timeless and wildly modern, radiant and intimate, oriental and outward-looking, luxurious and authentic, mythical and vibrant: La Mamounia is everything, all at once.

<https://mamounia.com/en/>



VIOLINO D'ORO

VENICE, ITALY



Paying homage to the rich cultural and artistic heritage of Venice, the stunning newly opened Violino d'Oro by Collezione Em showcases the city's deep history. A true gem, Violino d'Oro is a charming hideaway nestled along the canals, two minutes from Piazza San Marco, where guests can indulge in exquisite art and experience the magnificence of an intimate, truly Italian palazzo.

The hotel is the masterpiece of Sara and Elena Maestrelli, highlighting the hospitality business that has been actively curated for over three decades by the female lineage of the talented Italian Florentine family. With its prime location in the heart of Venice, Violino d'Oro is set to become a must-stay property for travelers seeking an authentic Venetian experience.

"Violino d'Oro is an Italian artisanal project designed like a home," said Sara Maestrelli,

co-owner and visionary behind the project. "Every fabric, piece of furniture, plate and glass has been crafted between Venice and Tuscany. Our concept of sustainability, encompassing both environmental and social aspects, is centered on choosing objects that endure over time, crafted locally from superior natural materials."

Across three remarkable edifices, the hotel resides in a historical building from the 17th century, featuring 32 rooms that extend from Calle XXII Marzo to Camp San Moisè and along Rio d S. Moisè. Together with the esteemed architect Piera Tempesti Benelli and the vision of Sara and Elena, Violino d'Oro celebrates the floating city as a place of cultural encounter throughout history from the 18th century to the present day.

The Violino d'Oro floor tells a magical story of Venetian savoir-faire, passed on through

generations of the Asin family. Handcrafted with a mixture of marble pebbles and cement, with the decorations designed by hand, posing one marble at a time, the marble was curated and selected from the city of Carrara in shades of white and dark green before being transported to Venice to be worked on by Erminio Asin.

These brands are known for their high quality and unique designs, making Violino d'Oro a true architectural and design masterpiece that will offer a truly unique and luxurious experience for guests, under the guidance of experienced architects and designers.

<https://violinodoro.com/>