

The most in-demand new chalets to book for 2025 — from party pads to cosy cabins



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Les Couadzous sleeps up to 17 skiers (Les Couadzous / Samoëns)

For the snow bunnies among us, the best time of year has arrived. Whether your skill level is beginner or expert; you prefer chic Verbier or sporty Tignes; your priority day-long circuits or all-night après — you need a fabulous place to stay. Round up your crew and be among the first to check into one of this season's most stylish newly opened exclusive-use ski [chalets](#). From intimate cabins to full-on party pads, we've found something for everyone...

Chalet Iona, Méribel



Méribel favourite Chalet Iona has just had a refurb (Purple Ski)

Best for: Champagne lovers

Sleeps: 10-15

Stay in: While Iona has been a Méribel staple for years, it's just undergone a major bedroom refurb which pushes it back onto the must-visit agenda for the 2024/2025 season. Set across three buildings, the chalet features home cinema, outdoor hot tub and panorama-view lounge with button-back sofas. Service is next-level, and includes epic dinners with canapés and wine plus unlimited Champagne, served anytime.

Go out: Charming Savoyard village Les Allues, where Chalet Iona is set, evokes alpine nostalgia despite just being a few kilometres from the functional main resort centre. When you aren't skiing, take it easy, pattering around the local [museum](#) or catching live music at [Tsaretta](#).

Book it: One week from £24,134. [purpleski.com](https://www.purpleski.com)