

General

15 Unique Cocktail Party Ideas in 2025

By Lisa Boisset

May 22, 2025



Introduction

Whether you are planning a birthday bash, a work get-together, or just a fun night out with friends, London is full of creative ways to throw a cocktail party with a twist. From rooftops with amazing views to hidden speakeasies and immersive themed nights, the city offers no shortage of unique spots and experiences that go beyond the norm. In this blog, we have rounded up 15 standout cocktail party ideas in London that promise great vibes, unforgettable drinks and a night to remember.



Miss Jones is a leading corporate venue-finding agency, dedicated to sourcing the perfect venues for a die range of corporate events – from meetings and conferences to team-building experiences and client entertaining. In addition to venues, we also connect our clients with trusted suppliers, curate thoughtful corporate gifting options, and assist with business travel arrangements, making us the one-stop solution for all your professional event needs. Beyond the corporate world we also offer tailored lifestyle services, meaning we are here to help with everything from private celebrations to bespoke experiences – whatever the occasion, we are here to help.

Concierge Service

At Home

Hosting a cocktail party is a unique way to bring people together in a relaxed, personal setting while doing something a little different. It gives you a chance to get creative – with drinks, food, decor and even the vibe – and tailor everything to your style and what your guests will enjoy. Unlike going out, it feels more intimate and thoughtful, and everyone can truly unwind. Plus, it is fun to shake things up and offer a memorable experience that feels special without being over-the-top.

1. Create A Personalised Invite

A personalised invite adds a thoughtful touch to an at-home cocktail party, setting the tone for a memorable and intimate gathering. A personalised invite is a simple but thoughtful way to make your cocktail party feel a bit more special. It shows your guests you've put some care into the evening and makes it feel less like a last-minute get-together and more like something to look forward to. Plus, it sets the tone—whether it's a laid-back night with friends or something a bit fancier.



2. Set Up A Self-Serve Bar Station

A self-serve bar station is a great addition to an at-home cocktail party because it adds fun, while also making hosting easier. Guests get to enjoy the opportunity to play bartender, which is a super fun interactive element and allows everyone to tailor their drinks to their own tastes. Additionally, an aesthetically pleasing bar station can serve as a stylish focal point, helping to set the tone and energy of the party.



3. Design A Signature Cocktail Menu

Designing a signature cocktail party menu for an at-home cocktail party adds a personalised and thoughtful touch that elevates the overall experience. It creates a sense of occasion and gives guests something special to look forward to, rather than just your standard drinks options. Plus, it can reflect the theme of the party and the kind of event you want to host, making it feel more cohesive and memorable.



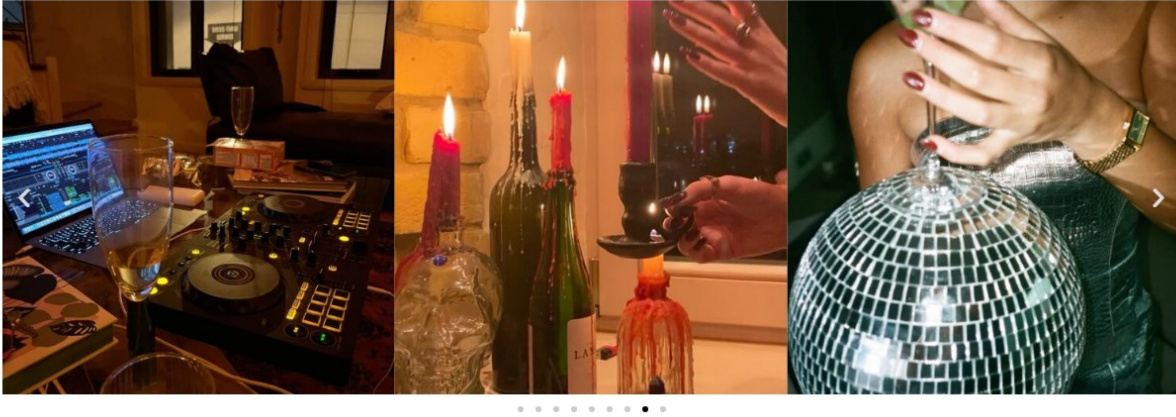
4. Serve Chic Small Bites

Serving chic small bites at a cocktail party is a fun and easy way to keep things stylish without overcomplicating the food. It is a good way to have your guests be able to grab a little something without having to do a formal sit down meal. It is perfect for mingling and gives you the chance to get a bit creative with the menu and presentation. Plus, small bites are a bit more special and polished, even if they are super simple to put together.



5. Set The Mood With Lighting & Music

Setting the mood with lighting and music is a super simple way to make your cocktail party feel warm and inviting. Soft, dim lighting – string lights, candles or lamps – instantly makes the space feel cozy and relaxed. Pair that with a great playlist, vintage records or a set of decks, you have a vibe that keeps people comfortable and the energy flowing. It is an easy way to tie everything together and add more fun to the evening.



At A Venue

Throwing a cocktail party at a venue is a unique way to host because it instantly elevates the experience and creates a sense of occasion. The setting itself can bring a fresh energy – whether it is a stylish rooftop, cozy lounge, or artful event space – and offers a change of scenery that makes the night feel a little more special. Venues also often come with built in perks like bartenders, lighting and sound systems, which means less stress for you and a more polished experience for your guests. It is a great way to make the event feel special without having to manage every little detail yourself.

Here at Miss Jones we are a venue finding concierge and know the best venues in London, the UK and worldwide. Having access to endless venues, we know the best places in London to host all different types of events. To see a full list of all Miss Jones approved venues, click below.

[Venue Directory](#)

Summer Cocktail Venues

...

Nighttime Venues

11. 28 50 BY NIGHT - MARYLEBONE



28 50 At Night is the ultimate underground jazz bar, combining smooth tunes with an impressive drinks menu. With its intimate atmosphere, top-tier cocktails, and soulful sounds, it is the perfect setting for a laid-back yet sophisticated cocktail party.