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Enjoy A Summer Of Self-Care With The Best Wellness Experiences Around The World

Indulgent and rejuvenating new experiences range from wildlife-spotting workouts in Kenya to zodiac-themed spa journeys in the Maldives.

By [LLM Reporters](#) | July 31, 2025

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The sun is shining, temperatures are rising and out of offices are on... and what better way to relax and reset this summer than with one of the most spoiling new wellness experiences from across the [Charlotte Rous Communications](#) client portfolio?

Spa-lovers and wellness junkies who have tried it all (until now!) are set for a summer to remember thanks to a range of indulgent new experiences and treatments from around the world.

From zodiac-themed treatments in the Maldives to workouts with a side of wildlife watching in the Kenyan plains, there's a treatment to suit every spa-lover this season. The new treatments are available year-round, and include:

France

Plan ahead for winter: Snowga at Purple Ski's newly renovated Chalet Inoko, Val d'Isère



Chalet Inoko is the ideal destination in which to try Purple Ski's 'snowga' offering

Yogis looking to plan ahead for winter need search no further than the truly unique 'Snowga' offering at Purple Ski's Chalet Inoko in Val d'Isère, which will re-launch fully refurbished for the 2025/26 season with a host of sensational upgrades. Thanks to a brand-new master bedroom offering enchanting forest views, the chalet will now accommodate up to 14 plus one guests in seven elegant en-suite bedrooms. The property also now boasts a beautifully appointed, spacious new ski room. Equipped with heated boot racks and plenty of storage, it's the perfect place to prepare for an adventure on the slopes.

With a sprawling wellness area devoted to post-ski relaxation and entertainment, Chalet Inoko is the ideal destination in which to try Purple Ski's 'snowga' offering. Available on request via Purple Ski's concierge team, the snowga sessions will see a private instructor stretch and soothe guests' tired muscles after a long day on the slopes and can take place beside the pool or in the sprawling living room. Post

snowga, guests can unwind in the beautifully appointed wellness area, where they can warm up in the hot tub, ease sore limbs in the sauna, work out in the fitness room or simply relax by the large indoor swimming pool.



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Overlooking Val d'Isère, Chalet Inoko's location tucked away in the trees is immensely private and yet just a short, chauffeured minibus ride from the snow front and the resort's famous shopping and restaurant scene.

Commanding splendid views and a snowy forest backdrop, Inoko seamlessly blends traditional Alpine touches with a modern design and state-of-the-art facilities. The stunning chalet comprises seven elegant bedrooms – two of which form a connected family suite along with an adjoining children's bunk room – a sumptuous wellness area with indoor pool, sauna, massage and relaxation area, ski room, spacious dining and living areas and a TV room. Outside on the terrace, a sunken hot tub and seating area with fire pit offers the perfect place from which to admire the views.

A seven-night stay at Chalet Inoko, Val d'Isère starts from €48,988 (£41,694) on a catered basis. For more information and to book, visit [purpleski.com](https://www.purpleski.com).*

**Price in pound sterling accurate on date of publication.*